



NEXT UP!

Partnerskap, tillväxt och framtida möjligheter

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PLAYIPP
DIGITAL
SIGNAGE 
2025 *Summit*

Partner summit 2025

- Strengthen the partnership and deepen collaboration
- Create an arena to exchange ideas and experiences
- Offer a glimpse into what's happening at PLAYipp
- Provide you with the opportunity to meet and connect with a larger part of the PLAYipp team
- Celebrate and highlight outstanding achievements

**PLAYIPP
DIGITAL
SIGNAGE**
2025 Summit



Who we are

- Digital Signage company based in Gävle, Sweden and Oslo, Norway
- Established 2006 in Gävle
- 60 experts (and growing) within the digital signage area
- Ca. 4000 customers and 35 000 screens online worldwide
- Growth oriented strategy based on partner GTM model
- Partnered with Monterro 2023



***Easy - to - use and easy - to - sell solution clearly
driving customer and partner value***

The Partnership

- We understand that PLAYipp and Digital Signage is one (important) part of your total offering
- Our strength is that we together create a clear value for the customers and users thru our partnership - the total delivery
- Signage opens doors to new customers but also increase opportunities to upsales and build more stickiness in your total delivery
- The partnership goes both ways creating more exciting opportunities for our partners and PLAYipp



PLAYipp ecosystem



The future is bright!

- The market for digital signage is growing fast and 2025 has been great so far
- We can see extra high demands within manufacturing, public sector and professional services
- We are committed to build the best possible software and ecosystem for our partners
- We have the tools to make you even more successful in the digital signage area, don't hesitate to involve us in your business cases
- Our goals in Sweden are high - we are convinced that we can reach them together with our partners!

