

# Smarter school cafeterias with digital displays: Mölndal's journey to effective communication



**Mölndal City**  
A Swedish municipality committed to digitalization

**Location**  
Mölndal, Sweden

**Sector**  
Public Sector, Education

**Number of Digital Screens**  
10 st

## The Customer

Mölndal City is a municipality embracing digitalization to offer the best service to its residents. Among such initiatives is the project aimed at enhancing and modernizing communication in school cafeterias.

Johanna Lundström, a communicator at the service department, has been at the forefront of this project, with a focus on adopting modern technology to improve information flow.

## Utmaningen

The traditional methods of displaying meal information in schools, through posters and notice boards, resulted in extra work and were challenging to keep relevant.

Johanna reflects on this challenge: "We found ourselves seeking a solution that didn't just inform but also inspired and engaged our students."

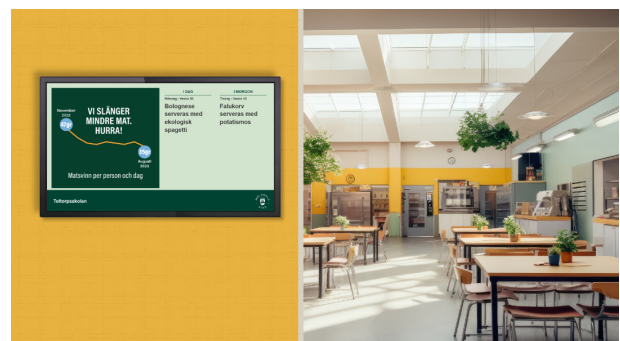
## The Solution

In their quest for a dynamic approach, Mölndal City opted for PLAYipp® digital signage. These digital screens, installed in the school cafeterias, enable the presentation of visually engaging content about school meals alongside the menu for today and tomorrow, updating automatically.

"The digital screens have transformed the cafeteria into a more educational space," Johanna Lundström explains.

## The Outcome

The adoption of PLAYipp® and digital screens significantly reduced the need for paper-based communication. The info screens also raise student awareness about school meal-related issues, such as food waste, climate impact, and student influence on meal choices. Kitchen staff have contributed ideas, ensuring the screens are regularly refreshed with new content.



"The screens have enabled us to communicate with students in a creative and efficient manner. We can now share important and educational content in a way that grabs their attention"

**Johanna Lundström, communicator at Mölndal City**