

Cookie Policy

As a visitor to this website, you have the right to information regarding whether the website uses cookies or not, about the purpose of cookies if they are used and the right to have the opportunity to consent to or refuse the storage of cookies. In addition, you have the right to information on how cookies can be avoided.

This is the Cookie Policy for PLAYipp AB with company registration number 556712-3012. This Cookie Policy describes what information the website www.playipp.com ("Website") and the service PLAYipp Digital Signage ("Service") (collectively referred to as "the Services") gathers, how we use it and why we sometimes need to store cookies. We will also share how you can manage the storage of cookies.

Terms and expressions used in this Cookie Policy, but not defined herein, shall be defined in accordance with PLAYipp's Terms of Use. The latest version of the Cookie Policy is always accessible from the following link: <https://playipp.com/en/cookie-policy>

What Are Cookies

Cookies are tiny text files that a web service or an app can store on your computer, mobile phone, tablet, or other device. Cookies are often used to grant you access to different functionality, save settings, remember you as a visitor, improve your experience or analyse and track your use of the service.

Different types of Cookies

There are different types of cookies and these can be divided into the following main groups:

Session cookie: This type of cookie is temporarily stored in your device's memory and lacks an expiration date. Session cookies disappear when you close the browser and are only saved during the web session.

Persistent cookie: This type of cookie saves a file in your device's memory for a long time and has an expiration date. Often, persistent cookies are still stored in your device even after you close the browser. The cookie will be deleted from your device when the

expiration date has passed. After that, this cookie can be stored again, if you visit the website again.

Third-party cookie: This type of cookie comes from someone other than the person responsible for the website/service. For example, web analytics and/or traffic measurement providers may place their cookies, in order to analyse your use of the website/service.

The Services use session cookies, persistent cookies and third-party cookies.

General information about cookies we set

Account related cookies

If you create an account with us, then we will use cookies for the management of the signup process and general administration. These cookies will usually be deleted when you log out. However, in some cases they may remain afterwards to remember your preferences when logged out.

Login related cookies

We use cookies when you are logged in, so that we can remember this fact. This prevents you from having to log in every single time you visit a new page. These cookies are typically removed or cleared when you log out to ensure that you can only access restricted features and areas when logged in.

Site preferences cookies

In order to provide you with a great experience on the Services, we provide the functionality to set your preferences for how the service runs when you use it. In order to remember your preferences, we need to set cookies so that this information can be called whenever you interact with a page that is affected by your preferences.

The Cookies we set are classified in the following categories:

Necessary: Necessary cookies are absolutely essential for the website to function properly. These cookies ensure basic functionalities and security features of the website, anonymously. We do not need your consent in order to set necessary cookies.

Functional: Functional cookies help to perform certain functionalities like sharing the content of the website on social media platforms, collect feedback, and other third-party features.

Performance: Performance cookies are used to understand and analyse the key performance indexes of the website which helps in delivering a better user experience for the visitors.

Analytical: Analytical cookies are used to understand how visitors interact with the website. These cookies help provide information on metrics such as the number of visitors, bounce rate, traffic source, etc.

Advertisement: Advertisement cookies are used to provide visitors with relevant ads and marketing campaigns. These cookies track visitors across websites and collect information to provide customised ads.

Other: Other uncategorized cookies are those that are being analysed and have not been classified into a category as yet.

The Cookies We Set

Specific information about which cookies are set when you use the Service can be found in the cookie table available here: <https://signage.playipp.com/cookies>

Specific information about which cookies are set when you use our Website can be found in the cookie table that is available here: <https://playipp.com/cookie-table>

Disabling Cookies

You can change or withdraw your consent to our use of cookies at any time, and you can manage the storage of cookies in your device in different ways. For example, you can prevent the setting of cookies by adjusting the settings on your browser (see your browser *Help functionality* for how to do this). Unfortunately in most cases there are no industry standard options for disabling cookies without completely disabling the functionality and features they add to the Services. Disabling cookies will result in also disabling certain functionality and features of the Services.

If you disable cookies, this doesn't mean that the cookie is automatically deleted. You can delete the cookies within your web browser (see your browser *Help functionality* for how to do this).

More Information

To find out more about cookies and the use of cookies, your rights as a Data subject or similar within this context, you can visit the [Swedish Post and Telecom Authority's website](#) and the [Swedish Authority for Privacy Protection's website](#).

If you are still looking for more information, you can contact us by by visiting this link: <https://playipp.com/en/contact-us>

You can also check and see which cookies are stored using your browser. For help on this matter please visit this link: <https://www.wikihow.com/View-Cookies>